


MEMORANDUM

TO: City Council

CC TO: Marcus D. Jones, City Manager; Ronald H. Williams, Jr., Deputy City Manager Richard Broad, Assistant Director; Rob Brown, City Transportation Engineer

FROM: David Ricks, Director of Public Works 

SUBJECT: Traffic Control Signs – Additional Information Wards Corner/Arts District

DATE: February 19, 2016

On the February 23, 2016 regular agenda, City Council will be reviewing an ordinance authorizing the traffic control signage within the Wards Corner neighborhood and the Arts District. The Wards Corner Civic League has requested measures to help address speed levels on several street within the neighborhood. As a result of the meetings, an ordinance has been drafted to include this proposal and submitted to City Council for approval.

The request is for stop sign control at the following intersections:

1. Burleigh Avenue at Colonial Avenue
2. Maycox Avenue at Cedar Level Avenue
3. Maycox Avenue at Colonial Avenue
4. North Shore Road at Cedar Level Avenue
5. North Shore Road at Colonial Avenue

The measures have written support from the Wards Corner CivicLeague.

In addition, at the request of Downtown Norfolk Council and Arts District businesses and residents, the Division of Transportation investigated measures to help improve traffic flow conditions and increase parking on W. Wilson Avenue. Based on several meetings with area businesses and residents, the division is recommending that W. Wilson Avenue be changed from two-way traffic to one-way traffic in the westbound direction from Granby Street to W. Olney Road.

The measures have written support from Downtown Norfolk Council.

The Department of Public Works follows well developed, nationally recognized guidelines to assess traffic control sign requests. Upon receiving a request for traffic control devices, Division of Transportation staff analyzes the request and conducts a field investigation. The purpose of the investigation and analysis is to ensure adherence with Manual on Uniform Traffic Control Devices (MUTCD) regulations and to determine if the installation of the requested traffic control sign(s) is warranted.